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US Travel Data Center

1988 Summer Travel Market Close-Up

National Travel Survey Tabulations

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1988 SUMMER
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

US TRAVEL DATA CENTER
WASHINGTON, D.C.

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Association of America

The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Dr. John D. Hunt, Chairman

Dr. Suzanne D. Cook, Director

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SUMMER 1988 TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on summer 1988 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP provides detailed tabulations of the National Travel Survey. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a complement to the TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP presents cross-tabulations in much greater detail.

The summer 1988 TRAVEL MARKET CLOSE-UP encompasses U.S. resident travel over June, July and August 1988, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 179.0 million. For example, an estimated volume of 208.7 million trips were taken by U.S. resident adults during the summer of 1988. A trip is counted each time one adult travels 100 miles or more away from home and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus, the estimated 428.0 million total person-trips for summer 1988 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The TRAVEL MARKET CLOSE-UP is divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 30
Trip Characteristics	Person-Trips	31 - 60
Demographic Characteristics	Trips	61 - 75

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

Mode Auto:	Travel by auto, truck or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or a long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No Child, 1 ADL:	One adult without children on trip
No Child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West South Central and East North Central census regions)
WST:	West (Mountain and Pacific census regions)

*For detailed definitions, see Appendix A: Glossary of Terms

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	29	4	24	21	23	24	18
300-399	15	18	3	15	14	14	19	14
400-499	10	11	8	10	10	11	12	11
500-599	7	7	6	6	9	7	6	9
600-999	12	13	13	11	13	12	14	13
1000-1999	15	13	23	16	16	15	13	16
2000 OR MORE	12	6	34	12	15	12	8	14
OUTSIDE U.S.	6	4	11	7	3	6	4	7
AVERAGE DISTANCE OF TRIP	960	710	1920	960	1050	960	790	1050
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	71	67	85	70	76	71	72	76
400 OR MORE	57	50	82	55	62	57	52	62
500 OR MORE	46	38	74	45	53	46	41	52
600 OR MORE	40	32	69	39	43	39	34	43
1000 OR MORE	27	19	56	28	30	27	20	30

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	27	21	19	24	23	24	24	22	23
300-399	15	15	16	15	15	15	13	15	13	17
400-499	10	11	11	9	13	8	10	8	13	10
500-599	7	5	8	9	6	8	4	7	7	5
600-999	12	12	13	13	11	13	13	13	10	14
1000-1999	15	15	15	16	15	15	16	15	17	15
2000 OR MORE	12	10	11	14	10	12	12	13	12	9
OUTSIDE U.S.	6	5	6	6	6	4	8	5	6	8
AVERAGE DISTANCE OF TRIP	960	850	950	1080	900	1000	940	990	980	850
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	71	68	73	76	69	73	70	71	72	70
400 OR MORE	57	52	58	61	55	58	56	56	59	53
500 OR MORE	46	41	47	52	42	49	46	48	46	43
600 OR MORE	40	36	39	43	37	41	42	41	39	38
1000 OR MORE	27	25	26	30	25	28	29	28	29	24

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 1-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	29	22	29	27	20	26	24	24	23	21
300-399	15	25	13	16	19	8	20	14	13	18	9
400-499	10	13	8	17	10	10	13	6	13	10	10
500-599	7	3	8	7	8	8	2	8	8	6	8
600-999	12	8	19	12	12	13	9	14	13	12	13
1000-1999	15	7	22	15	17	16	7	19	18	16	15
2000 OR MORE	12	14	8	5	7	25	15	12	8	11	14
OUTSIDE U.S.	6	*	*	*	*	*	8	3	3	4	11
AVERAGE DISTANCE OF TRIP	960	830	900	680	740	1450	1010	990	850	850	1100
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	71	70	78	71	73	79	66	74	73	74	68
400 OR MORE	57	45	65	55	54	71	46	60	60	56	60
500 OR MORE	46	32	57	38	44	61	33	53	47	46	50
600 OR MORE	40	29	49	31	36	53	30	45	39	40	42
1000 OR MORE	27	22	30	19	24	40	21	31	26	27	28

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	100	*	79	58	78	65	67
RENTAL CAR	2	2	*	1	4	1	2	2
AIRPLANE	20	*	100	16	38	16	11	28
BUS	2	*	*	2	1	2	2	3
TRAIN	1	*	*	1	*	1	1	1
OTHER	2	*	*	1	2	1	1	2

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	81	76	66	76	75	74	66	81	85
RENTAL CAR	2	1	2	4	3	1	*	2	3	*
AIRPLANE	20	14	22	31	20	23	18	28	17	13
BUS	2	2	1	1	1	*	6	3	*	1
TRAIN	1	1	*	*	1	*	1	1	1	*
OTHER	2	1	1	1	1	2	1	2	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 2-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	75	76	78	79	82	68	76	76	82	74	68
RENTAL CAR	2	2	1	3	2	1	5	1	1	3	*
AIRPLANE	20	18	19	16	14	28	20	20	15	20	28
BUS	2	2	*	3	2	2	1	1	1	3	2
TRAIN	1	2	1	*	*	*	2	1	*	*	*
OTHER	2	2	1	1	1	2	1	2	1	2	2

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	12	9	10	15	9	*	*
1	13	16	5	12	17	11	18	16
2 TO 3	31	33	20	32	23	32	52	34
4 TO 9	31	28	45	30	37	33	30	35
TEN OR MORE	13	11	22	15	8	16	*	14
AVERAGE, IF ANY	5.4	4.9	7.2	5.7	4.6	5.9	2.8	5.3
AVG., INCL. ZERO	4.8	4.3	6.6	5.1	3.9	5.4	2.8	5.3

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	13	9	7	11	10	14	14	11	5
1	13	13	14	15	14	15	10	16	11	11
2 TO 3	31	32	32	28	33	32	22	27	31	38
4 TO 9	31	28	32	36	30	31	33	32	30	32
TEN OR MORE	13	13	13	14	11	13	20	11	16	14
AVERAGE, IF ANY	5.4	5.3	5.4	5.5	5.1	5.2	6.6	5.1	5.8	5.5
AVG., INCL. ZERO	4.8	4.6	4.9	5.2	4.5	4.7	5.6	4.4	5.2	5.2

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 3-3
NIGHTS AWAY FROM HOME

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	11	7	11	16	11	12	10	12	9	13	11
1	13	16	11	14	17	13	13	13	13	16	12
2 TO 3	31	39	32	30	31	27	35	29	30	30	30
4 TO 9	31	24	33	35	30	35	25	34	35	32	30
TEN OR MORE	13	14	13	6	10	13	17	11	12	10	17
AVERAGE, IF ANY	5.4	5.1	5.4	4.5	4.8	5.5	5.8	5.4	5.1	4.8	6.1
AVG., INCL. ZERO	4.8	4.7	4.8	3.8	4.3	4.8	5.2	4.7	4.6	4.2	5.4

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	37	36	40	15	41	42	7
HOTEL OR MOTEL	46	41	60	40	70	42	44	100
RENTED CABIN OR CONDOMINIUM	3	3	3	4	*	4	3	1
OWNED CABIN OR CONDOMINIUM	3	3	1	3	*	3	4	*
CAMPER, TRAILER, OR RV	7	8	*	8	1	8	8	2
OTHER	2	1	2	2	2	1	1	1
NONE	11	12	9	10	15	9	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.7	4.3	6.5	5.0	3.3	5.3	2.7	7.1
HOTEL, MOTEL	3.6	3.2	4.7	3.8	3.1	3.8	2.7	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	41	35	30	41	30	41	34	34	45
HOTEL OR MOTEL	46	41	49	55	42	51	41	48	47	39
RENTED CABIN OR CONDOMINIUM	3	2	3	4	4	2	5	2	3	4
OWNED CABIN OR CONDOMINIUM	3	2	3	4	2	4	2	1	3	6
CAMPER, TRAILER, OR RV	7	8	7	5	6	7	7	4	9	9
OTHER	2	2	2	2	2	2	1	2	2	1
NONE	11	13	9	7	11	10	14	14	11	5
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.7	4.6	4.7	5.0	4.2	4.2	6.4	5.0	4.6	4.5
HOTEL, MOTEL	3.6	3.6	3.5	3.4	3.5	3.4	4.0	3.5	3.6	3.8

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 4-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	36	42	35	43	39	28	35	39	38	39	31
HOTEL OR MOTEL	46	44	46	38	41	54	44	46	44	40	53
RENTED CABIN OR CONDOMINIUM	3	5	4	1	3	2	7	2	3	2	2
OWNED CABIN OR CONDOMINIUM	3	2	1	5	2	3	3	1	4	3	3
CAMPER, TRAILER, OR RV	7	3	5	5	10	8	6	4	8	7	8
OTHER	2	2	1	1	2	1	2	1	1	2	2
NONE	11	7	11	16	11	12	10	12	9	13	11
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.7	5.0	5.3	4.1	4.5	4.8	5.6	4.6	4.2	4.5	5.0
HOTEL, MOTEL	3.6	2.8	3.5	3.0	3.3	3.5	3.2	3.3	3.7	3.9	3.7

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	46	40	60	40	75	37	40	48
2	28	30	21	29	18	29	29	27
3	12	12	12	14	3	14	12	12
4	9	11	4	10	2	12	12	9
5	4	5	2	5	1	5	5	2
6+	2	2	2	3	*	3	2	2
PARTIES WITHOUT CHILDREN	79	76	86	74	96	73	74	82
ONE ADULT	46	40	60	40	75	37	40	48
TWO ADULTS	25	27	20	26	18	27	25	26
3 + ADULTS	8	9	7	8	2	9	10	8
PARTIES WITH CHILDREN	21	24	14	26	4	27	26	18
ONE ADULT	4	5	3	5	1	5	5	2
TWO ADULTS	11	14	5	14	2	14	15	10
3 + ADULTS	6	6	6	7	2	8	6	6
AVG # ON TRIP, INCLUDING RESPONDENT	2.1	2.2	1.8	2.2	1.4	2.3	2.2	2.0
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.4	.4	.2	.4	.1	.5	.4	.3

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	46	45	43	46	48	42	49	100	*	*
2	28	25	30	33	21	28	41	*	76	12
3	12	14	12	8	13	15	4	*	17	30
4	9	9	9	7	9	9	5	*	6	31
5	4	4	4	4	6	4	1	*	*	18
6+	2	2	2	2	3	2	*	*	*	9
PARTIES WITHOUT CHILDREN	79	76	77	82	73	75	96	100	100	*
ONE ADULT	46	45	43	46	48	42	49	100	*	*
TWO ADULTS	25	23	27	30	18	25	40	*	76	*
3 + ADULTS	8	8	7	7	7	9	8	*	24	*
PARTIES WITH CHILDREN	21	24	23	18	27	25	4	*	*	100
ONE ADULT	4	5	5	4	4	6	1	*	*	20
TWO ADULTS	11	13	12	10	15	13	1	*	*	53
3 + ADULTS	6	6	6	4	9	5	1	*	*	27
AVG # ON TRIP, INCLUDING RESPONDENT	2.1	2.1	2.1	2.0	2.2	2.1	1.7	1.0	2.3	3.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.4	.4	.4	.3	.4	.4	*	*	*	1.6

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	46	49	45	45	48	44	49	51	40	47	41
2	28	30	25	29	25	29	30	24	27	25	33
3	12	10	13	11	13	12	9	11	13	14	13
4	9	6	11	7	9	9	6	10	10	9	8
5	4	3	4	6	4	3	4	3	6	4	4
6+	2	1	2	2	2	3	2	*	5	2	3
PARTIES WITHOUT CHILDREN	79	84	76	78	77	81	84	78	73	78	81
ONE ADULT	46	49	45	45	48	44	49	51	40	47	41
TWO ADULTS	25	28	21	28	22	27	28	20	24	23	30
3 + ADULTS	8	7	10	5	7	10	6	6	9	8	10
PARTIES WITH CHILDREN	21	16	24	22	23	19	16	22	27	22	19
ONE ADULT	4	3	5	3	4	4	3	5	4	4	4
TWO ADULTS	11	8	13	12	13	9	6	13	13	13	11
3 + ADULTS	6	4	6	6	6	5	7	4	9	5	5
AVG # ON TRIP, INCLUDING RESPONDENT	2.1	1.9	2.1	2.0	2.0	2.1	1.9	1.9	2.3	2.0	2.1
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.4	.2	.4	.4	.3	.3	.3	.4	.4	.4	.3

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	40	45	21	43	22	44	100	39
VACATION TRIP	67	70	56	84	6	100	74	61
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	73	77	59	100	5	91	79	65
VISIT FRIENDS OR RELATIVES	30	32	25	41	1	35	33	15
OUTDOOR RECREATION	18	20	9	24	1	24	22	15
ENTERTAINMENT	26	26	27	36	4	32	25	37
BUSINESS (ANY)	19	15	35	1	100	2	11	29
CONVENTION,ETC.	5	4	7	1	25	1	3	8
OTHER BUSINESS	14	11	28	*	75	1	7	21
PERSONAL, FAMILY, OTHER	8	9	8	*	*	8	10	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	40	4	38	33	45	40	29	34	42	48
VACATION TRIP	67	70	65	60	70	59	77	55	73	84
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	73	78	72	65	77	68	77	64	77	89
VISIT FRIENDS OR RELATIVES	30	34	27	24	30	26	39	29	32	31
OUTDOOR RECREATION	18	19	19	17	19	18	13	12	17	30
ENTERTAINMENT	26	26	27	25	29	25	25	24	29	27
BUSINESS (ANY)	19	13	22	31	17	24	12	32	12	4
CONVENTION,ETC.	5	3	6	8	4	6	2	7	3	2
OTHER BUSINESS	14	10	16	22	13	18	9	24	9	2
PERSONAL, FAMILY, OTHER	8	9	7	6	6	8	12	6	12	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	40	48	36	39	46	36	42	36	41	43	38
VACATION TRIP	67	70	68	66	58	69	72	67	67	61	70
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	73	78	74	69	70	72	80	72	71	72	72
VISIT FRIENDS OR RELATIVES	30	33	28	36	39	23	28	33	28	36	26
OUTDOOR RECREATION	18	16	19	18	16	17	18	16	20	15	19
ENTERTAINMENT	26	30	28	16	16	32	35	24	23	22	28
BUSINESS (ANY)	19	18	20	17	20	21	14	23	16	20	21
CONVENTION,ETC.	5	5	4	8	4	5	3	6	6	5	3
OTHER BUSINESS	14	13	16	9	16	17	11	16	10	15	18
PERSONAL, FAMILY, OTHER	8	6	7	15	9	7	7	7	14	8	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	16	13	16	14	16	19	15
NEW ENGLAND	5	5	5	5	5	5	5	4
MID-ATLANTIC	11	11	8	11	9	11	13	11
SOUTHEAST	24	25	22	24	25	24	21	24
SOUTH ATLANTIC	18	18	17	18	17	19	16	17
EAST SOUTH CENTRAL	6	6	5	6	8	5	5	7
GREAT LAKES	13	14	10	12	12	13	13	11
EAST NORTH CENTRAL	13	14	10	12	12	13	13	11
MIDWEST	19	21	13	19	21	17	22	17
WEST SOUTH CENTRAL	12	12	8	12	11	9	14	11
WEST NORTH CENTRAL	8	9	5	7	10	7	8	7
WEST	23	21	32	23	26	24	21	28
MOUNTAIN	8	7	13	8	11	8	7	11
PACIFIC	15	14	19	15	15	16	14	17
OUTSIDE US	6	4	11	7	3	6	4	7

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 7-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	12	15	20	15	14	17	17	16	11
NEW ENGLAND	5	3	5	7	5	4	4	6	3	3
MID-ATLANTIC	11	10	10	13	10	10	13	10	13	8
SOUTHEAST	24	25	25	23	27	23	19	23	22	27
SOUTH ATLANTIC	18	19	19	16	20	16	15	18	16	19
EAST SOUTH CENTRAL	6	6	6	7	7	6	4	5	6	7
GREAT LAKES	13	13	13	13	14	12	13	13	13	13
EAST NORTH CENTRAL	13	13	13	13	14	12	13	13	13	13
MIDWEST	19	23	19	13	20	20	18	20	17	21
WEST SOUTH CENTRAL	12	14	11	8	13	12	10	12	10	13
WEST NORTH CENTRAL	8	9	8	5	8	8	8	8	7	8
WEST	23	22	22	26	18	27	26	23	26	20
MOUNTAIN	8	8	8	8	7	8	9	8	9	8
PACIFIC	15	14	15	18	11	19	17	15	18	12
OUTSIDE US	6	5	6	6	6	4	8	5	6	8

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 7-3
CENSUS REGION OF FINAL DESTINATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	15	100	*	*	*	*	64	11	5	2	3
NEW ENGLAND	5	31	*	*	*	*	22	3	1	*	*
MID-ATLANTIC	11	69	*	*	*	*	42	8	5	2	2
SOUTHEAST	24	*	100	*	*	*	16	65	21	11	4
SOUTH ATLANTIC	18	*	75	*	*	*	15	52	10	7	3
EAST SOUTH CENTRAL	6	*	25	*	*	*	*	14	11	4	1
GREAT LAKES	13	*	*	100	*	*	4	8	45	10	3
EAST NORTH CENTRAL	13	*	*	100	*	*	4	8	45	10	3
MIDWEST	19	*	*	*	100	*	3	7	17	62	5
WEST SOUTH CENTRAL	12	*	*	*	60	*	2	5	4	43	2
WEST NORTH CENTRAL	8	*	*	*	40	*	1	2	13	19	3
WEST	23	*	*	*	*	100	6	7	8	12	76
MOUNTAIN	8	*	*	*	*	35	*	1	4	7	26
PACIFIC	15	*	*	*	*	65	6	6	5	5	50
OUTSIDE US	6	*	*	*	*	*	8	3	3	4	11

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 8-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	17	16	19	13	18	18	16
NEW ENGLAND	5	5	8	6	4	6	5	4
MID-ATLANTIC	12	13	8	13	9	12	13	12
SOUTHEAST	21	21	21	21	25	21	19	21
SOUTH ATLANTIC	16	16	16	16	16	16	15	15
EAST SOUTH CENTRAL	6	6	5	5	10	5	4	6
GREAT LAKES	18	20	13	17	15	18	19	17
EAST NORTH CENTRAL	18	20	13	17	15	18	19	17
MIDWEST	22	21	20	21	22	20	23	19
WEST SOUTH CENTRAL	13	13	10	13	11	11	15	11
WEST NORTH CENTRAL	9	8	10	8	12	9	8	8
WEST	22	20	30	22	25	23	21	26
MOUNTAIN	7	6	12	6	10	6	7	10
PACIFIC	15	15	18	16	15	17	14	16

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	14	17	21	19	14	18	18	18	13
NEW ENGLAND	5	3	5	7	5	5	5	6	4	4
MID-ATLANTIC	12	11	12	14	14	10	12	12	14	9
SOUTHEAST	21	21	21	23	22	22	19	24	17	22
SOUTH ATLANTIC	16	15	17	18	15	18	12	17	13	17
EAST SOUTH CENTRAL	6	6	4	5	7	4	6	7	5	4
GREAT LAKES	18	19	18	15	18	18	17	16	18	23
EAST NORTH CENTRAL	18	19	18	15	18	18	17	16	18	23
MIDWEST	22	25	21	16	22	21	21	22	20	22
WEST SOUTH CENTRAL	13	16	12	8	14	12	11	13	13	12
WEST NORTH CENTRAL	9	9	9	8	8	9	11	9	8	10
WEST	22	21	22	25	19	24	25	20	27	20
MOUNTAIN	7	6	8	10	6	10	3	6	8	8
PACIFIC	15	16	14	15	13	14	22	14	19	12

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 8-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	72	11	5	2	5	100	*	*	*	*
NEW ENGLAND	5	21	4	*	*	2	30	*	*	*	*
MID-ATLANTIC	12	51	8	4	2	2	70	*	*	*	*
SOUTHEAST	21	15	59	12	7	7	*	100	*	*	*
SOUTH ATLANTIC	16	13	44	7	4	4	*	73	*	*	*
EAST SOUTH CENTRAL	6	2	14	6	3	2	*	27	*	*	*
GREAT LAKES	18	6	16	62	16	6	*	*	100	*	*
EAST NORTH CENTRAL	18	6	16	62	16	6	*	*	100	*	*
MIDWEST	22	3	10	17	70	11	*	*	*	100	*
WEST SOUTH CENTRAL	13	2	6	5	46	5	*	*	*	59	*
WEST NORTH CENTRAL	9	1	4	11	23	6	*	*	*	41	*
WEST	22	4	4	5	5	72	*	*	*	*	100
MOUNTAIN	7	2	1	4	1	21	*	*	*	*	31
PACIFIC	15	2	2	1	4	50	*	*	*	*	69

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	35	50	39	36	39	36	38
250,000-999,999	40	41	33	39	44	38	39	40
50,000-249,000	21	22	17	21	20	21	24	21
LESS THAN 50,000	1	1	1	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	40	35	59	36	51	37	37	45
WITHIN MAJOR CITY	29	24	49	25	42	25	29	34
B COUNTY	24	27	13	25	20	25	28	22
C COUNTY	19	21	10	21	14	19	18	16
D COUNTY	12	14	6	12	11	13	13	10
OUTSIDE US	6	4	11	7	3	6	4	7

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	33	38	45	36	43	31	41	38	33
250,000-999,999	40	42	40	36	42	36	44	40	39	42
50,000-249,000	21	24	22	18	22	20	22	19	22	24
LESS THAN 50,000	1	1	1	*	1	1	2	1	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	40	33	42	52	39	43	34	43	40	32
WITHIN MAJOR CITY	29	25	31	37	31	29	25	34	27	23
B COUNTY	24	26	23	20	24	23	27	25	23	24
C COUNTY	19	22	19	15	18	19	20	18	17	21
D COUNTY	12	14	11	8	12	12	12	8	13	17
OUTSIDE US	6	5	6	6	6	4	8	5	6	8

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	45	32	40	31	42	54	27	35	31	46
250,000-999,999	40	42	54	43	31	32	36	58	45	34	27
50,000-249,000	21	10	14	16	36	25	7	16	19	32	27
LESS THAN 50,000	1	3	1	1	1	*	3	*	1	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	40	39	37	36	35	57	36	39	36	36	50
WITHIN MAJOR CITY	29	27	30	34	33	29	31	29	29	32	26
B COUNTY	24	30	35	31	24	11	27	32	29	24	11
C COUNTY	19	27	16	19	22	17	25	16	16	21	16
D COUNTY	12	2	12	14	18	14	3	10	16	16	13
OUTSIDE US	6	*	*	*	*	*	8	3	3	4	11

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	2	24	5	12	5	4	10
PACKAGE TOUR	3	1	8	4	2	4	2	5
CONSULTED TRAVEL AGENT	13	3	44	11	20	12	7	18
USED FOR HOTEL,TRANSP RESERVATION	9	2	33	8	16	8	5	14

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	4	8	10	5	8	4	7	7	3
PACKAGE TOUR	3	3	4	4	4	3	3	3	5	2
CONSULTED TRAVEL AGENT	13	10	13	17	12	13	12	15	11	10
USED FOR HOTEL,TRANSP RESERVATION	9	7	10	13	9	9	9	11	8	8

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TOTAL TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	6	5	6	3	6	6	7	8	4	5	7
PACKAGE TOUR	3	2	3	1	2	3	5	2	1	3	4
CONSULTED TRAVEL AGENT	13	10	13	9	8	14	15	12	10	12	12
USED FOR HOTEL,TRANSP RESERVATION	9	7	9	6	6	10	11	9	7	10	9

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	26	4	22	19	21	23	17
300-399	15	17	2	15	15	14	19	13
400-499	11	12	7	11	11	12	13	11
500-599	6	6	5	5	10	6	6	8
600-999	12	13	10	11	14	12	14	14
1000-1999	16	15	22	17	13	16	13	16
2000 OR MORE	12	6	36	12	15	13	6	14
OUTSIDE U.S.	6	5	12	7	2	5	6	7
AVERAGE DISTANCE OF TRIP	950	730	2050	970	1040	970	750	1060
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	72	69	83	71	78	71	71	76
400 OR MORE	57	52	81	56	63	58	52	64
500 OR MORE	46	40	74	45	52	47	39	52
600 OR MORE	40	34	68	40	43	40	33	44
1000 OR MORE	28	21	58	29	28	29	19	31

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 11-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	25	21	18	22	23	22	24	22	21
300-399	15	16	16	15	14	15	15	15	12	17
400-499	11	12	12	10	13	9	10	8	14	10
500-599	6	5	7	9	6	7	5	7	7	5
600-999	12	11	13	15	11	15	11	14	10	14
1000-1999	16	17	15	15	17	15	18	15	18	15
2000 OR MORE	12	8	10	14	10	11	13	13	12	11
OUTSIDE U.S.	6	7	6	6	7	6	7	5	6	8
AVERAGE DISTANCE OF TRIP	950	830	910	1070	920	950	970	990	980	910
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	69	73	77	71	72	71	71	72	72
400 OR MORE	57	53	58	62	57	57	56	57	61	55
500 OR MORE	46	41	45	52	44	48	46	48	47	45
600 OR MORE	40	36	39	43	38	41	41	41	40	40
1000 OR MORE	28	26	25	28	27	26	31	28	30	26

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 11-3
ROUND TRIP MILEAGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	32	21	23	30	16	27	25	18	25	17
300-399	15	23	15	16	19	9	18	18	12	18	9
400-499	11	12	8	23	9	11	11	7	15	11	10
500-599	6	2	6	10	7	8	2	6	8	6	8
600-999	12	7	18	11	10	15	10	14	12	10	15
1000-1999	16	9	22	14	20	17	9	17	23	14	16
2000 OR MORE	12	14	9	3	6	25	12	11	10	13	13
OUTSIDE U.S.	6	*	*	*	*	*	10	3	3	4	11
AVERAGE DISTANCE OF TRIP (U.S. ONLY)	950	840	900	650	730	1410	920	930	960	850	1120
CUMULATIVE											
300 OR MORE	72	68	79	77	70	83	62	73	80	72	71
400 OR MORE	57	45	63	61	52	75	44	55	68	54	62
500 OR MORE	46	32	55	38	43	64	32	48	53	43	52
600 OR MORE	40	30	49	28	36	56	31	42	45	37	44
1000 OR MORE	28	23	31	17	26	41	21	28	33	27	29

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 12-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS						
	TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	100	*	81	62	82	89	71
RENTAL CAR	1	2	*	1	4	1	1	2
AIRPLANE	17	*	100	15	35	15	8	25
BUS	1	*	*	1	1	1	1	2
TRAIN	*	*	*	*	*	1	*	*
OTHER	1	*	*	1	2	1	1	2

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	84	81	73	80	80	76	66	81	85
RENTAL CAR	1	1	2	3	2	1	*	2	3	*
AIRPLANE	18	12	17	25	18	17	18	27	17	14
BUS	1	1	1	*	*	1	3	3	*	*
TRAIN	*	*	*	*	1	*	1	1	1	*
OTHER	1	1	1	1	1	1	1	2	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 12-3
PRIMARY MODE OF TRANSPORTATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	82	84	84	87	71	78	80	85	82	72
RENTAL CAR	1	1	1	3	1	1	3	1	1	3	*
AIRPLANE	18	14	15	13	10	27	19	17	14	14	25
BUS	1	1	*	2	1	2	1	1	1	2	1
TRAIN	*	1	1	*	*	*	1	*	*	*	*
OTHER	1	1	1	1	1	1	1	1	1	2	1

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	9	9	9	15	7	*	*
1	12	14	3	11	15	8	16	13
2 TO 3	33	36	17	34	22	34	55	35
4 TO 9	32	29	46	31	39	34	29	36
TEN OR MORE	14	12	25	16	8	17	*	15
AVERAGE, IF ANY	5.6	5.0	8.0	5.8	4.8	6.0	2.8	5.7
AVG., INCL. ZERO	5.0	4.5	7.2	5.3	4.1	5.6	2.8	5.7

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 13-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	11	8	6	9	8	13	14	12	5
1	12	12	12	11	11	13	11	16	10	11
2 TO 3	33	35	34	30	37	34	22	26	32	37
4 TO 9	32	27	31	38	31	30	35	32	31	33
TEN OR MORE	14	15	15	15	12	15	19	12	16	14
AVERAGE, IF ANY	5.6	5.4	5.7	5.8	5.2	5.5	6.6	5.2	5.9	5.5
AVG., INCL. ZERO	5.0	4.8	5.2	5.5	4.7	5.1	5.7	4.5	5.2	5.2

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 13-3
NIGHTS AWAY FROM HOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	9	5	10	12	9	10	7	10	7	12	11
1	12	19	9	11	16	9	14	11	11	14	9
2 TO 3	33	39	36	35	33	27	36	36	31	32	30
4 TO 9	32	22	31	35	30	39	25	32	37	33	31
TEN OR MORE	14	15	13	7	12	15	19	11	14	8	20
AVERAGE, IF ANY	5.6	5.1	5.4	4.8	5.0	6.0	6.0	5.3	5.4	4.7	6.5
AVG., INCL. ZERO	5.0	4.8	4.9	4.2	4.5	5.3	5.6	4.7	5.0	4.1	5.8

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	39	37	41	17	41	42	9
HOTEL OR MOTEL	44	39	62	40	70	42	42	100
RENTED CABIN OR CONDOMINIUM	4	4	3	5	1	5	3	1
OWNED CABIN OR CONDOMINIUM	3	4	2	4	1	4	4	1
CAMPER, TRAILER, OR RV	8	10	*	10	1	10	10	2
OTHER	1	1	1	1	2	1	1	1
NONE	9	9	9	9	15	7	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.6	4.2	6.8	4.9	3.1	5.1	2.6	7.7
HOTEL, MOTEL	3.6	3.2	5.1	3.9	3.2	3.8	2.7	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	43	38	33	42	34	40	34	34	45
HOTEL OR MOTEL	44	39	45	50	42	47	42	48	47	39
RENTED CABIN OR CONDOMINIUM	4	3	4	5	4	3	6	3	3	5
OWNED CABIN OR CONDOMINIUM	3	2	4	5	2	5	2	1	3	5
CAMPER, TRAILER, OR RV	8	10	9	7	7	9	10	4	9	10
OTHER	1	2	2	2	2	2	1	2	2	1
NONE	9	11	8	6	9	8	13	14	12	5
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.6	4.6	4.7	4.8	4.3	4.6	5.7	5.0	4.5	4.6
HOTEL, MOTEL	3.6	3.6	3.6	3.4	3.5	3.5	3.9	3.5	3.6	3.9

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 14-3
TYPES OF LODGING USED

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	43	36	50	42	29	36	38	40	44	33
HOTEL OR MOTEL	44	45	44	34	37	54	43	47	43	34	52
RENTED CABIN OR CONDOMINIUM	4	6	6	1	4	3	8	4	3	3	2
OWNED CABIN OR CONDOMINIUM	3	2	2	6	3	3	3	1	4	4	3
CAMPER, TRAILER, OR RV	8	4	6	6	13	10	9	5	11	7	10
OTHER	1	1	1	1	2	1	1	1	1	2	1
NONE	9	5	10	12	9	10	7	10	7	12	11
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.6	4.2	5.5	3.9	4.7	5.1	4.6	4.4	4.4	4.2	5.7
HOTEL, MOTEL	3.6	2.9	3.5	3.2	3.3	3.7	3.5	3.3	4.1	3.8	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWER

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	22	18	34	18	55	17	18	24
2	27	28	24	27	27	26	26	27
3	17	17	20	19	7	18	17	18
4	17	19	8	18	4	20	21	19
5	10	11	5	11	5	11	12	6
6+	7	7	9	8	2	8	7	6
PARTIES WITHOUT CHILDREN	60	57	69	54	88	53	55	64
ONE ADULT	22	18	34	18	55	17	18	24
TWO ADULTS	25	25	22	24	27	23	23	26
3 + ADULTS	13	13	13	13	6	13	15	14
PARTIES WITH CHILDREN	40	43	31	46	12	47	45	36
ONE ADULT	6	6	6	6	2	6	6	4
TWO ADULTS	22	24	11	24	4	25	26	19
3 + ADULTS	13	13	14	16	6	16	13	13

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	22	22	21	23	22	20	29	100	*	*
2	27	25	28	34	19	26	49	*	66	6
3	17	20	17	13	18	21	8	*	22	23
4	17	17	16	15	17	18	11	*	11	32
5	10	9	10	9	13	9	2	*	*	24
6+	7	7	7	6	10	6	2	*	1	16
PARTIES WITHOUT CHILDREN	60	56	58	66	49	57	93	100	100	*
ONE ADULT	22	22	21	23	22	20	29	100	*	*
TWO ADULTS	25	22	26	31	17	23	47	*	66	*
3 + ADULTS	13	13	11	12	10	14	16	*	34	*
PARTIES WITH CHILDREN	40	44	42	34	51	43	7	*	*	100
ONE ADULT	6	6	6	5	4	9	1	*	*	14
TWO ADULTS	22	24	22	20	28	23	3	*	*	53
3 + ADULTS	13	14	14	9	19	12	3	*	*	33

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86 3	91.9	97.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	22	27	21	22	24	21	26	27	17	23	19
2	27	32	24	29	24	28	31	25	23	24	31
3	17	16	19	15	19	17	14	17	17	20	18
4	17	13	21	15	17	17	13	21	17	18	15
5	10	9	9	14	10	7	10	8	12	10	9
6+	7	2	6	5	6	10	5	2	13	5	8
PARTIES WITHOUT CHILDREN	60	69	56	58	57	64	66	59	51	59	64
ONE ADULT	22	27	21	22	24	21	26	27	17	23	19
TWO ADULTS	25	30	20	28	22	26	30	21	21	23	29
3 + ADULTS	13	12	14	8	11	16	11	10	13	13	15
PARTIES WITH CHILDREN	40	31	44	42	43	36	34	41	49	41	36
ONE ADULT	6	4	6	4	5	6	7	7	5	6	5
TWO ADULTS	22	16	25	23	24	18	11	25	23	25	21
3 + ADULTS	13	11	13	15	15	13	15	9	21	11	10

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	48	20	45	26	45	100	41
VACATION TRIP	75	77	67	87	7	100	79	71
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	79	81	70	100	6	91	82	72
VISIT FRIENDS OR RELATIVES	31	32	25	39	1	33	33	14
OUTDOOR RECREATION	21	23	15	27	2	27	24	18
ENTERTAINMENT	28	27	32	35	4	32	25	41
BUSINESS (ANY)	13	10	25	1	100	2	8	20
CONVENTION,ETC.	3	3	5	1	27	1	2	7
OTHER BUSINESS	9	7	19	*	73	1	6	14
PERSONAL, FAMILY, OTHER	9	10	8	*	*	8	11	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	46	40	38	46	44	33	34	43	48
VACATION TRIP	75	76	74	71	81	69	75	55	74	87
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	79	82	79	73	84	75	77	64	77	89
VISIT FRIENDS OR RELATIVES	31	34	28	25	30	26	40	29	31	31
OUTDOOR RECREATION	21	22	23	22	22	23	14	12	17	30
ENTERTAINMENT	28	27	28	27	32	26	23	24	29	28
BUSINESS (ANY)	13	9	15	22	10	16	11	32	11	4
CONVENTION, ETC.	3	2	4	7	3	4	2	7	3	2
OTHER BUSINESS	9	7	11	14	7	11	9	24	8	2
PERSONAL, FAMILY, OTHER	9	9	8	8	7	10	12	6	13	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	43	54	38	43	48	37	46	38	44	46	42
VACATION TRIP	75	75	76	73	68	76	79	77	74	70	75
PRIMARY PURPOSE OF TRIP											
PLEASURE (ANY)	79	82	81	71	78	76	86	78	76	79	76
VISIT FRIENDS OR RELATIVES	31	32	31	34	42	21	28	33	29	40	23
OUTDOOR RECREATION	21	22	20	20	20	22	26	20	20	16	25
ENTERTAINMENT	28	29	31	18	16	34	33	27	27	24	29
BUSINESS (ANY)	13	14	12	13	12	15	9	15	11	12	16
CONVENTION,ETC.	3	4	3	6	2	3	2	4	4	3	3
OTHER BUSINESS	9	9	9	8	10	12	7	11	7	9	13
PERSONAL, FAMILY, OTHER	9	7	7	17	10	9	6	8	14	9	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	14	11	14	15	14	17	14
NEW ENGLAND	4	4	4	4	6	4	4	4
MID-ATLANTIC	10	11	7	11	9	10	13	11
SOUTHEAST	24	25	20	25	22	26	21	24
SOUTH ATLANTIC	18	18	17	18	15	19	16	17
EAST SOUTH CENTRAL	6	7	3	7	7	6	5	8
GREAT LAKES	13	14	10	12	14	13	13	10
EAST NORTH CENTRAL	13	14	10	12	14	13	13	10
MIDWEST	19	21	11	19	18	18	21	16
WEST SOUTH CENTRAL	11	12	7	11	10	10	12	9
WEST NORTH CENTRAL	8	9	4	8	8	8	9	7
WEST	24	21	36	23	29	24	21	29
MOUNTAIN	9	8	14	8	13	9	8	11
PACIFIC	15	14	22	15	16	16	13	18
OUTSIDE US	6	5	12	7	2	5	6	7

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	11	14	19	12	14	18	16	16	11
NEW ENGLAND	4	2	4	6	4	3	5	6	3	3
MID-ATLANTIC	10	9	10	14	8	11	13	10	13	7
SOUTHEAST	24	25	26	23	27	24	19	23	22	26
SOUTH ATLANTIC	18	18	19	17	20	17	15	18	16	19
EAST SOUTH CENTRAL	6	7	7	6	7	7	4	5	6	7
GREAT LAKES	13	13	13	12	13	13	13	13	12	14
EAST NORTH CENTRAL	13	13	13	12	13	13	13	13	12	14
MIDWEST	19	24	19	12	20	19	20	20	17	20
WEST SOUTH CENTRAL	11	15	11	7	12	12	10	12	9	12
WEST NORTH CENTRAL	8	10	8	5	8	7	11	8	8	8
WEST	24	21	23	28	21	26	23	23	27	21
MOUNTAIN	9	9	9	10	9	9	9	8	10	9
PACIFIC	15	12	14	19	13	17	14	15	17	13
OUTSIDE US	6	7	6	6	7	6	7	5	6	8

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 17-3
CENSUS REGION OF FINAL DESTINATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	14	100	*	*	*	*	61	11	5	2	3
NEW ENGLAND	4	27	*	*	*	*	18	3	1	*	*
MID-ATLANTIC	10	73	*	*	*	*	43	8	5	1	3
SOUTHEAST	24	*	100	*	*	*	18	68	23	11	3
SOUTH ATLANTIC	18	*	73	*	*	*	18	52	12	7	3
EAST SOUTH CENTRAL	6	*	27	*	*	*	*	16	11	4	*
GREAT LAKES	13	*	*	100	*	*	5	5	42	10	3
EAST NORTH CENTRAL	13	*	*	100	*	*	5	5	42	10	3
MIDWEST	19	*	*	*	100	*	2	6	17	61	5
WEST SOUTH CENTRAL	11	*	*	*	58	*	1	3	5	41	2
WEST NORTH CENTRAL	8	*	*	*	42	*	1	3	12	20	3
WEST	24	*	*	*	*	100	4	7	10	13	74
MOUNTAIN	9	*	*	*	*	38	*	1	4	8	27
PACIFIC	15	*	*	*	*	62	4	6	7	5	47
OUTSIDE US	6	*	*	*	*	*	10	3	3	4	11

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 18-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	16	17	17	11	17	17	16
NEW ENGLAND	5	4	7	5	4	5	5	4
MID-ATLANTIC	11	11	10	12	7	12	12	12
SOUTHEAST	20	20	19	19	23	21	17	21
SOUTH ATLANTIC	15	15	15	15	15	16	14	14
EAST SOUTH CENTRAL	5	5	4	5	8	5	3	7
GREAT LAKES	20	22	15	19	17	20	21	20
EAST NORTH CENTRAL	20	22	15	19	17	20	21	20
MIDWEST	21	22	16	22	21	20	23	17
WEST SOUTH CENTRAL	12	13	8	12	11	10	14	9
WEST NORTH CENTRAL	10	10	9	9	10	10	9	7
WEST	23	21	33	22	28	22	22	27
MOUNTAIN	8	7	12	6	11	7	8	11
PACIFIC	15	14	21	16	17	15	14	16

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 18-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	13	16	20	17	15	18	18	17	13
NEW ENGLAND	5	3	5	6	4	4	7	6	4	4
MID-ATLANTIC	11	10	11	14	12	11	11	12	13	9
SOUTHEAST	20	18	20	24	21	21	15	24	17	20
SOUTH ATLANTIC	15	13	16	20	14	17	11	17	13	15
EAST SOUTH CENTRAL	5	5	4	3	7	3	5	7	4	5
GREAT LAKES	20	22	20	14	19	20	21	16	18	24
EAST NORTH CENTRAL	20	22	20	14	19	20	21	16	18	24
MIDWEST	21	25	22	16	21	21	21	22	21	22
WEST SOUTH CENTRAL	12	15	12	8	12	12	11	13	12	11
WEST NORTH CENTRAL	10	11	10	8	9	9	10	9	8	11
WEST	23	22	22	26	22	23	25	20	27	20
MOUNTAIN	8	6	9	11	7	10	3	6	8	8
PACIFIC	15	15	13	15	15	13	22	15	19	12

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 18-3
CENSUS REGION OF ORIGIN

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	16	70	12	6	2	3	100	*	*	*	*
NEW ENGLAND	5	19	3	*	*	1	29	*	*	*	*
MID-ATLANTIC	11	50	9	5	1	1	71	*	*	*	*
SOUTHEAST	20	15	56	8	6	6	*	100	*	*	*
SOUTH ATLANTIC	15	13	41	5	4	4	*	75	*	*	*
EAST SOUTH CENTRAL	5	2	14	3	2	1	*	25	*	*	*
GREAT LAKES	20	8	20	65	18	9	*	*	100	*	*
EAST NORTH CENTRAL	20	8	20	65	18	9	*	*	100	*	*
MIDWEST	21	3	9	16	69	12	*	*	*	100	*
WEST SOUTH CENTRAL	12	1	6	5	44	4	*	*	*	56	*
WEST NORTH CENTRAL	10	1	4	11	25	8	*	*	*	44	*
WEST	23	5	3	5	6	71	*	*	*	*	100
MOUNTAIN	8	2	1	4	2	23	*	*	*	*	34
PACIFIC	15	3	2	*	4	48	*	*	*	*	66

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
ADI OF ORIGIN - POPULATION								
	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	34	47	37	34	36	34	36
250,000-999,999	41	42	35	40	47	39	38	41
50,000-249,000	22	24	17	22	18	23	27	22
LESS THAN 50,000	1	1	*	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	37	33	55	35	51	35	35	44
WITHIN MAJOR CITY	26	23	40	24	42	23	26	31
B COUNTY	24	26	12	24	20	24	28	20
C COUNTY	19	20	12	20	14	19	18	17
D COUNTY	14	16	7	14	13	15	14	12
OUTSIDE US	6	5	12	7	2	5	6	7

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	31	35	43	33	42	28	40	37	32
250,000-999,999	41	41	41	39	42	38	45	39	39	43
50,000-249,000	22	27	24	17	25	20	24	19	23	24
LESS THAN 50,000	1	1	1	*	1	*	3	1	*	1
ADI OF DESTINATION - POPULATION										
A COUNTY	37	31	39	48	36	39	33	43	39	32
WITHIN MAJOR CITY	26	23	28	33	26	27	25	34	26	23
B COUNTY	24	26	24	20	24	24	26	26	24	23
C COUNTY	19	21	19	16	18	19	19	18	17	20
D COUNTY	14	16	13	10	14	13	15	8	14	17
OUTSIDE US	6	7	6	6	7	6	7	5	6	8

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	36	45	30	42	27	36	54	26	31	29	43
250,000-999,999	41	42	56	39	30	37	37	58	49	34	28
50,000-249,000	22	10	13	18	42	27	6	17	20	35	29
LESS THAN 50,000	1	4	1	1	1	*	3	*	1	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	37	35	37	37	28	53	32	37	40	30	46
WITHIN MAJOR CITY	26	25	31	34	26	25	27	28	28	26	23
B COUNTY	24	34	33	25	27	11	29	31	24	27	12
C COUNTY	19	27	15	21	24	17	23	18	17	22	15
D COUNTY	14	3	13	17	20	17	5	12	17	18	15
OUTSIDE US	6	*	*	*	*	*	10	3	3	4	11

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED PERSON TRIPS (MILLIONS)	428.0	340.2	76.0	338.6	54.5	321.0	184.1	188.0
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	5	2	23	4	11	5	3	9
PACKAGE TOUR	3	1	10	4	2	3	2	6
CONSULTED TRAVEL AGENT	11	3	43	10	17	11	5	17
USED FOR HOTEL,TRANSP RESERVATION	8	2	34	8	14	8	3	14

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED PERSON TRIPS (MILLIONS)	428.0	281.8	345.6	146.2	136.7	149.5	67.3	95.0	159.6	173.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	5	4	7	9	4	7	4	7	6	4
PACKAGE TOUR	3	3	4	4	3	4	3	3	5	2
CONSULTED TRAVEL AGENT	11	9	11	14	11	11	11	15	10	9
USED FOR HOTEL,TRANSP RESERVATION	8	7	9	11	8	8	8	11	7	7

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	REGION OF FINAL DEST						REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED PERSON TRIPS (MILLIONS)	428.0	58.7	101.6	55.8	81.4	102.5	68.2	84.0	86.3	91.9	97.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	5	3	5	3	4	5	8	6	3	4	6
PACKAGE TOUR	3	1	3	*	2	4	6	2	1	3	4
CONSULTED TRAVEL AGENT	11	7	11	6	6	13	16	9	9	10	11
USED FOR HOTEL,TRANSP RESERVATION	8	5	7	5	4	10	12	6	6	8	9

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TO TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	61	62	59	60	64	59	59	63
NOT MARRIED	39	38	41	40	36	41	41	37
SEX								
MALE	56	55	58	53	73	51	54	63
FEMALE	44	45	42	47	27	49	46	37
AGE								
18-24	15	15	14	16	11	16	18	13
25-34	25	25	24	26	24	25	26	23
35-44	26	26	28	24	37	22	23	28
45-54	14	14	15	13	14	14	17	17
55-64	10	11	9	10	10	10	7	10
65-74	7	7	6	8	2	9	6	7
75-84	2	2	3	3	1	3	2	2
85+	*	*	*	1	*	1	*	*
AVERAGE	41	40	41	41	39	41	38	41

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TO TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	61	56	65	71	48	75	58	33	86	80
NOT MARRIED	39	44	35	29	52	25	42	67	14	20
SEX										
MALE	56	51	59	64	60	55	47	66	51	42
FEMALE	44	49	41	36	40	45	53	34	49	58
AGE										
18-24	15	17	12	9	37	*	*	17	13	13
25-34	25	28	26	23	63	*	*	25	17	38
35-44	26	21	31	38	*	65	*	25	20	39
45-54	14	13	16	17	*	35	*	12	21	7
55-64	10	11	9	9	*	*	51	10	16	3
65-74	7	8	4	4	*	*	35	8	11	*
75-84	2	3	1	*	*	*	12	3	3	*
85+	*	*	*	*	*	*	2	1	*	*
AVERAGE	41	41	39	40	26	43	66	41	45	34

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TO TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	61	56	63	62	62	60	52	60	64	64	61
NOT MARRIED	39	44	37	38	38	40	48	40	36	36	39
SEX											
MALE	56	61	54	48	57	60	59	52	53	55	58
FEMALE	44	39	46	52	43	40	41	48	47	45	42
AGE											
18-24	15	17	13	12	17	14	20	12	16	14	12
25-34	25	22	31	29	23	17	25	29	24	26	21
35-44	26	22	25	27	27	32	22	27	27	26	27
45-54	14	15	14	11	13	15	12	14	14	13	16
55-64	10	11	8	8	10	13	10	9	8	10	15
65-74	7	8	6	9	8	6	7	7	10	7	6
75-84	2	5	3	2	1	3	4	2	1	3	2
85+	*	*	*	2	*	*	1	1	*	*	*
AVERAGE	41	42	40	40	40	42	40	41	41	40	42

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TO TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	18	6	18	6	19	17	12
HIGH SCHOOL COMPLETE	34	37	23	37	21	37	34	31
COLLEGE INCOMPLETE	19	19	20	20	18	19	20	20
COLLEGE COMPLETE	21	18	33	18	33	18	20	24
GRADUATE WORK	10	8	18	7	22	8	9	14
OCCUPATION								
PROFESSIONAL MANAGERIAL	17	14	31	13	36	13	15	22
LOWER LEVEL TECHNICAL MANAGERIAL	21	20	25	20	27	18	20	25
CLERICAL, SALES	14	14	14	14	13	14	13	13
BLUE COLLAR	15	17	6	15	12	15	19	13
HOUSEHOLD SERVICE	4	5	1	5	3	5	5	4
RETIRED	13	12	10	14	3	16	10	12
UNEMPLOYED	4	4	3	5	1	5	4	2
NOT WORKING, NOT LOOKING	11	12	8	13	4	13	12	7
OTHER	1	2	1	1	1	1	2	1

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TO TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	20	10	7	13	12	25	11	22	17
HIGH SCHOOL COMPLETE	34	39	32	24	35	33	35	28	34	47
COLLEGE INCOMPLETE	19	21	20	17	22	17	17	22	18	15
COLLEGE COMPLETE	21	17	25	31	26	21	15	25	21	14
GRADUATE WORK	10	4	12	22	5	16	8	14	6	7
OCCUPATION										
PROFESSIONAL MANAGERIAL	17	9	22	33	12	27	10	21	16	12
LOWER LEVEL TECHNICAL MANAGERIAL	21	18	22	25	24	25	6	26	15	20
CLERICAL. SALES	14	16	16	12	18	14	9	13	14	18
BLUE COLLAR	15	17	14	11	17	15	9	12	15	21
HOUSEHOLD SERVICE	4	5	5	3	7	4	1	4	5	4
RETIRED	13	15	8	6	*	1	58	14	19	1
UNEMPLOYED	4	5	3	1	8	*	1	4	3	5
NOT WORKING, NOT LOOKING	11	12	10	8	11	13	6	5	13	19
OTHER	1	1	1	1	3	*	*	2	*	1

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TO TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	16	8	17	17	15	17	8	12	23	14	19
HIGH SCHOOL COMPLETE	34	41	36	30	35	31	37	40	32	33	30
COLLEGE INCOMPLETE	19	21	18	25	20	17	21	18	20	20	17
COLLEGE COMPLETE	21	21	20	20	19	23	27	19	16	24	21
GRADUATE WORK	10	10	9	8	11	11	7	11	9	9	13
OCCUPATION											
PROFESSIONAL MANAGERIAL	17	16	16	19	18	19	14	20	16	18	19
LOWER LEVEL TECHNICAL MANAGERIAL	21	23	22	16	17	24	26	21	16	18	24
CLERICAL, SALES	14	11	16	18	16	11	15	15	14	15	14
BLUE COLLAR	15	16	16	15	16	13	15	14	14	14	15
HOUSEHOLD SERVICE	4	3	5	3	5	3	4	3	6	5	4
RETIRED	13	16	10	13	11	14	13	9	16	14	12
UNEMPLOYED	4	4	3	2	5	5	3	3	3	5	4
NOT WORKING, NOT LOOKING	11	8	12	12	12	9	9	11	14	11	8
OTHER	1	2	*	2	1	2	2	2	1	1	1

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TO TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	7	3	6	5	6	7	4
$10,000-$19,999	15	15	12	16	7	16	18	12
$20,000-$29,999	23	25	16	25	18	24	25	24
$30,000-$39,999	20	22	15	22	15	21	21	18
$40,000-$49,999	12	12	15	12	15	12	11	14
$50,000-$74,999	14	13	21	14	18	14	13	16
$75,000-$99,999	4	4	6	3	11	3	3	6
$100,000 OR MORE	5	3	12	3	12	3	2	7
CUMULATIVE INCOME								
$20,000 OR MORE	79	78	85	78	89	77	75	85
$30,000 OR MORE	56	53	69	53	71	53	50	61
$40,000 OR MORE	35	31	54	31	55	32	29	42
$50,000 OR MORE	23	20	39	19	40	20	19	29
$75,000 OR MORE	9	6	18	6	23	6	5	13

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TO TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	9	*	*	5	2	18	8	6	2
$10,000-$19,999	15	23	*	*	19	8	23	16	14	14
$20,000-$29,999	23	36	29	*	28	17	27	22	21	30
$30,000-$39,999	20	31	26	*	20	26	9	18	20	26
$40,000-$49,999	12	*	15	34	11	15	8	13	11	11
$50,000-$74,999	14	*	18	41	10	20	11	10	20	15
$75,000-$99,999	4	*	5	12	4	5	1	5	4	3
$100,000 OR MORE	5	*	6	13	3	7	4	7	4	1
CUMULATIVE INCOME										
$20,000 OR MORE	79	67	100	100	77	90	59	75	80	84
$30,000 OR MORE	56	31	71	100	49	74	33	53	60	54
$40,000 OR MORE	35	*	45	100	29	48	24	36	39	29
$50,000 OR MORE	23	*	29	66	18	32	16	22	28	18
$75,000 OR MORE	9	*	11	25	7	12	5	12	8	3

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TO TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $10,000	6	7	4	4	9	7	6	5	7	5	8
$10,000-$19,999	15	15	13	15	15	17	12	16	12	18	15
$20,000-$29,999	23	14	26	28	30	18	17	21	33	26	19
$30,000-$39,999	20	17	24	17	24	19	19	20	19	24	19
$40,000-$49,999	12	15	8	18	11	11	12	11	16	11	12
$50,000-$74,999	14	19	16	11	10	17	21	15	10	11	15
$75,000-$99,999	4	8	3	4	2	4	9	4	2	2	4
$100,000 OR MORE	5	5	5	1	1	8	4	8	1	1	9
CUMULATIVE INCOME											
$20,000 OR MORE	79	78	83	81	77	76	82	79	81	76	77
$30,000 OR MORE	56	64	57	52	47	58	65	58	48	50	58
$40,000 OR MORE	35	47	33	35	23	40	46	38	29	26	39
$50,000 OR MORE	23	32	25	16	13	29	34	27	13	14	27
$75,000 OR MORE	9	13	9	5	3	12	12	12	3	3	13

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TO TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	19	24	20	23	20	20	20
TWO OR MORE ADULTS,NO CHILDREN	40	41	41	42	33	43	41	40
SINGLE ADULT WITH CHILD	2	2	1	2	3	2	3	2
TWO OR MORE ADULTS WITH CHILDREN	37	38	34	36	41	35	36	38
HOUSEHOLD SIZE								
ONE PERSON	20	19	24	20	23	20	20	20
TWO PEOPLE	30	29	32	31	26	31	30	30
THREE PEOPLE	20	21	18	21	18	20	21	20
FOUR PEOPLE	17	18	16	17	18	17	16	18
FIVE OR MORE PEOPLE	13	13	10	11	16	12	13	13
NUMBER OF WAGE EARNERS								
NONE	11	11	11	11	5	13	9	10
ONE	41	41	41	41	44	40	43	43
TWO	38	38	39	38	41	37	39	37
THREE OR MORE	10	11	9	10	10	10	10	10

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TO TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	25	18	14	20	16	31	44	*	1
TWO OR MORE ADULTS,NO CHILDREN	40	38	41	43	38	34	59	30	78	4
SINGLE ADULT WITH CHILD	2	2	2	3	2	3	*	2	*	6
TWO OR MORE ADULTS WITH CHILDREN	37	35	39	39	40	47	10	24	21	89
HOUSEHOLD SIZE										
ONE PERSON	20	25	18	14	20	16	31	44	*	1
TWO PEOPLE	30	29	30	31	27	23	47	22	54	7
THREE PEOPLE	20	19	22	23	18	27	11	12	27	28
FOUR PEOPLE	17	16	19	20	21	18	6	13	11	35
FIVE OR MORE PEOPLE	13	11	11	12	14	15	5	8	8	29
NUMBER OF WAGE EARNERS										
NONE	11	13	6	4	3	2	42	12	16	2
ONE	41	46	41	36	43	42	37	50	31	38
TWO	38	33	43	48	42	46	16	29	41	51
THREE OR MORE	10	8	10	11	12	10	4	8	12	10

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TO TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
HOUSEHOLD STRUCTURE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	20	17	23	23	21	19	22	18	22	20
TWO OR MORE ADULTS,NO CHILDREN	40	51	38	39	32	42	49	37	36	34	46
SINGLE ADULT WITH CHILD	2	*	2	1	3	3	1	2	2	1	4
TWO OR MORE ADULTS WITH CHILDREN	37	29	43	36	42	33	30	38	44	43	30
HOUSEHOLD SIZE											
ONE PERSON	20	20	17	23	23	21	19	22	18	22	20
TWO PEOPLE	30	26	30	26	24	36	28	30	25	25	39
THREE PEOPLE	20	23	20	24	21	17	21	17	22	23	18
FOUR PEOPLE	17	20	22	15	16	12	20	21	17	16	12
FIVE OR MORE PEOPLE	13	11	11	12	15	14	13	10	17	14	11
NUMBER OF WAGE EARNERS											
NONE	11	14	7	9	12	14	10	8	17	9	12
ONE	41	32	47	40	42	43	37	47	35	45	40
TWO	38	41	36	37	39	35	41	36	35	40	38
THREE OR MORE	10	13	9	15	7	8	12	10	13	6	10

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1624	1170	376	1195	312	1121	658	787
PROJECTED TO TRIPS (MILLIONS)	208.7	156.5	43.4	154.3	39.8	140.7	83.0	95.4
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	73	73	76	73	76	74	69	77
RENT	27	27	24	27	24	26	31	23

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1624	842	1133	533	625	642	320	687	563	374
PROJECTED TO TRIPS (MILLIONS)	208.7	134.9	164.6	73.8	82.1	83.3	43.3	95.0	68.9	44.8
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	73	66	77	83	54	81	92	69	77	76
RENT	27	34	23	17	46	19	8	31	23	24

USTDC NATIONAL TRAVEL SURVEY 1988 SUMMER
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		REGION OF FINAL DEST					REGION OF ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1624	250	399	225	296	357	279	367	316	333	329
PROJECTED TO TRIPS (MILLIONS)	208.7	31.5	48.3	27.3	40.0	49.0	35.6	44.2	37.5	44.9	46.5
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	73	72	77	67	69	78	71	74	72	75	73
RENT	27	28	23	33	31	22	29	26	28	25	27

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN_____

LOCATION NUMBER_____PHONE #_____

Hello, my name is _____ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? _____ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult? 1 MALE 2 FEMALE

What is the sex of the next oldest adult? 1 MALE 2 FEMALE

CONTINUE FOR EACH ADULT IN HOUSEHOLD. 1 MALE 2 FEMALE

1 MALE 2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19__? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator. 1 YES 2 NO - (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ____ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month). 1 YES 2 NO- (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)?

_____

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

6. Thinking of your **first trip** in _____ (Current Survey Month), how many other members of your household, if any, went on this trip?

_____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	_____ YEARS	1	MALE	2	FEMALE
PERSON #2	_____ YEARS	1	MALE	2	FEMALE
PERSON #3	_____ YEARS	1	MALE	2	FEMALE
PERSON #4	_____ YEARS	1	MALE	2	FEMALE
PERSON #5	_____ YEARS	1	MALE	2	FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_____ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) _____

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME _____

STATE, COUNTRY _____

13. Was this a vacation trip? 1 YES 2 NO

14. Was this a weekend or long weekend trip? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) _____

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:

16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) _____	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price? 1 YES 2 NO

20. Did you consult a travel agent while arranging this trip? 1 YES 2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip? 1 YES 2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:

Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY	4 APRIL	7 JULY	O OCTOBER
2 FEBRUARY	5 MAY	8 AUGUST	X NOVEMBER
3 MARCH	6 JUNE	9 SEPTEMBER	Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? _____NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) _____
7 DON'T KNOW

Z5. What will be your final vacation destination (the farthest point you will reach)? (RECORD CITY AND STATE OR COUNTRY)

_____

Z6. Will your destination be more than 500 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

IF YES:

Z7. Will your destination be more than 1000 miles, one way, away from home?

1 YES
2 NO
3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	5 BUS
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT	6 TRAIN
3 SELF CONTAINED RECREATIONAL VEHICLE	7 SHIP, BOAT
4 AIRPLANE	8 OTHER
	9 RENTAL CAR

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip?

1 YES
2 NO
3 DON'T KNOW

Z10. How many other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE, ASK:
Z11. How many of those members are under 18 years of age? _____

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? _____

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _____

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCARD
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE
8 REFUSED

D12. What is your zip code number? ___ ___ ___ ___ ___

D14. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER _____ DATE _____
TIME INTERVIEW ENDED _____ LENGTH OF INTERVIEW _____

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi, Tennessee

West South Central - Arkansas, Louisiana, Oklahoma, Texas

East North Central - Indiana, Illinois, Michigan, Ohio, Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming

Pacific - California, Oregon, Washington
(Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month. In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
SUMMER 1988 TRAVEL

	TRIPS (MILLIONS)		PERSON-TRIPS (MILLIONS)	
	ESTIMATE	RANGE	ESTIMATE	RANGE
Total	208.7	206.2 - 211.2	428.0	425.0 - 431.0
Vacation	140.7	138.7 - 142.7	321.0	318.0 - 324.0
Pleasure	154.3	152.3 - 156.3	338.6	335.6 - 341.6
Bus/Conv	39.8	38.8 - 40.8	54.5	53.5 - 55.5
Weekend	83.0	81.5 - 84.5	184.1	182.1 - 186.1
Auto	156.5	154.5 - 158.5	340.2	337.2 - 343.2
Air	43.4	42.4 - 44.4	76.0	75.0 - 77.0
Hotel	95.4	93.9 - 96.9	188.0	186.0 - 190.0

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY
PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7	10	11	12	12
500	3	4	5	5	5
700	3	3	4	4	4
1000	2	3	4	4	4
1500	1	2	3	3	3

SAMPLE CHARACTERISTICS
SUMMER 1988

Number of telephone interviews completed	4,611
Number of respondents reporting one or more qualifying trips*	1,117
Total number of qualifying trips	1,975

*In the National Travel Survey, a qualifying trip must be at least 100 miles away from home.